YOUR BUILD IT. BEAT IT. FUNDRAISING GUIDE

Packed full of ideas, tips & inspiration
CONTENTS

What you will find in your fundraising pack:

1. Lots of inspiration!
2. Our top tips
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Rafe was diagnosed with a malignant high grade brain tumour when he was four years old, and within hours the family were referred to GOSH. Now 18, Rafe is passionate about fundraising for GOSH Charity.

"Over 18 months, I underwent six hours of brain surgery, had 33 rounds of radiotherapy and 15 months of chemotherapy," Rafe explains.

"I completed my treatment in January 2010, but that wasn’t the end. I remain under six different specialities, I’ve had many operations on my eyes, and have a lot of medication due to the long-term effects of the treatment.

"Fundraising for GOSH Charity is hugely important to me. The first thing I did was a plant sale. It started off small – I raised £9.50! But Helen, a lady who worked on the charity desk, was so grateful that it made me want to do more.

"Now I grow vegetables with my 75-year-old neighbour, Ronnie. We grow all sorts, from tomatoes to cucumbers. It’s reassuring to know that the money is helping other children, and I’ve raised over £20,000 in total!

"I have now transitioned into adult care, but GOSH is still a big part of our lives, part of our family. And I know that the doors are always open."

THANK YOU for choosing to support the Children’s Cancer Centre at Great Ormond Street Hospital!
THE GOSH CHARITY TEAM IS HERE TO HELP!

Our website is also full of handy tips, guides and materials to make your fundraising a huge success.

Need some ideas?
Visit here for a huge range of fundraising ideas to pick from, as well as inspiration from other GOSH fundraisers.

Need some help with planning?
Go to gosh.org/plan to find guides to help you run successful events, top tips on running raffles and auctions, and quick downloadable fundraising items like sweepstakes and sponsorship forms.

You can also download our fundraising guidelines here to make sure you’re keeping everything safe and legal.

Need to make sure everyone knows about your event?
You can download posters and bunting, template press releases, information about fundraising online and email signatures here to make sure everyone knows that you’re fundraising for GOSH Charity!

You’ll also find our top social media tips.
You can find top tips to promote your fundraising from our GOSH Charity Ambassador, Tamsin Greig, here.

Ready to pay in your fundraising?
If you’d like to pay in your fundraising online, then click here and select the fundraising option.

Alternatively, you can send us a cheque made out to ‘GOSH Charity’ at Community Fundraising, GOSH Charity, 40 Bernard Street, London, WC1N 1LE, or give us a call on 020 3841 3131 to make your donation over the phone.

Need more?
If you need branded materials like t-shirts, balloons, stickers or leaflets, or if you’d just like to have a chat about your event, then get in touch on community.events@gosh.org or 020 3841 3131 and the team will be happy to help!
Here are some of our favourite fundraising ideas, and you can find plenty more in our A-Z guide.

If you can help build it, you can help beat it.

**FUNDRAISING IDEAS**

**DANCE IT**
- Sponsored dance-a-thon or party
- Fancy dress day
- Hold a raffle

**MOVE IT**
- Organise a sponsored walk – whether alone, with family, classmates or colleagues
- Get your sports gear on and get running, cycling, swimming or skating
- A daily challenge – try squats, sit-ups or jumping jacks
- You’ll find loads more ideas [here](#)

**CREATE IT**
- Donate your skills - from painting and pottery to sewing or poetry
- Sell your handmade arts and crafts

**BAKE IT**
- Bake some tasty treats and ask for a donation in return
- Host a coffee morning and share your bakes with friends and family

**GAME IT**
- [Set up a sponsored gaming stream](#)
- Use a special celebration to ask for donations instead of gifts
- [Get started on JustGiving](#)
NEED SOME INSPIRATION?

James and his friend Greg took on the Three Peaks challenge for GOSH Charity. As well as completing the challenge in an incredible 23 hours and 11 minutes, they raised over £1000.

James said: ‘I think the work and dedication at GOSH is simply incredible.’

THE POWER OF YOUR POUNDS

£50 could fund a play/therapy mat – soft play mats to make spaces safe and more comfortable for children to play on and for therapy sessions.

£75 could fund a sensory bean bag – comfortable (but hospital-safe) bean bags to relax and play on in sensory spaces or play areas.

£150 could fund a warmer for baby feeding bottles - keep the liquid feeds at suitable temperature for the youngest of infants.

£330 could fund a TV for a child’s bedroom - to keep children entertained during long hospital stays.

£1,000 could fund a bespoke sofa bed so that a parent can stay overnight with their child in their room.
CHILDHOOD AND CANCER
Two words that should never go together.

But every week, around five children in the UK lose their lives to cancer. That’s five families who are faced with the worst news possible.

New breakthroughs will save more lives – but we need the space to put them into practice. A place where new treatments will help more children get better. That’s why we’re building a new world-leading Children’s Cancer Centre at GOSH.

But before we can help to beat childhood cancer, we need your help to build it.

JOIN US TO HELP BUILD THE NEW CHILDREN’S CANCER CENTRE AT GOSH AND SAVE MORE CHILDREN’S LIVES.

GOSH treats the highest number of CHILDREN WITH CANCER in the UK and from around the world.

4,529 CANCER PATIENTS were treated at GOSH in 2021/22.

The Children’s Cancer Centre will have capacity to treat up to 20% MORE CHILDREN.
After your event – send the money our way

Legal Bits
Your safety and wellbeing is our priority. Please follow these fundraising guidelines and ensure you adhere to all laws and health and safety regulations when organising and holding your event.

AFTER YOUR EVENT – SEND THE MONEY OUR WAY

JustGiving / Facebook fundraising
If you’ve raised money online, there’s nothing you need to do. The money will make its way straight to us.

Website
You can transfer your fundraising directly through our website.

Phone
Call us on 020 3841 3131 to pay in your fundraising over the phone.

Post
You can post cheques and CAF vouchers to us at the address below. Please ensure you complete a paying in form and let us know that you have fundraised in aid of the Children’s Cancer Centre at Great Ormond Street Hospital.

Community Fundraising,
Great Ormond Street Hospital Children’s Charity,
40 Bernard Street,
London, WC1N 1LE

All the funds raised through your fundraising activities will go towards the development of new cancer care facilities at Great Ormond Street Hospital.
In the event that costs change, or the needs of the hospital or patients change, we reserve the right to redirect funds for use against the hospital’s most urgent needs.
THANK YOU for choosing to support GOSH Charity and helping to transform the lives of children with cancer.

KEEP IN TOUCH

Contact the team

- community.events@gosh.org
- 020 3841 3131

Follow us

- GreatOrmondSt
- @GOSHCharity
- @greatormondst

Great Ormond Street Hospital Children’s Charity. Registered charity no. 1160024.
Please tick the Gift Aid box to confirm that you are a UK tax payer and would like Great Ormond Street Hospital Children’s Charity to reclaim tax on the donations you have made in the last four years and any future gifts you make. If you pay less income tax and/or capital gains tax than the amount claimed on all your donations in that tax year (6th April – 5th April) it is your responsibility to pay any difference. If your circumstances change, such as your name, address or tax status then please notify us so that we can update our records.

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**SPONSORSHIP FORM**

**Why not go online and set up a fundraising page?**

It’s really easy to do and a simple way for you to collect sponsorship. Create your page at justgiving.com/campaign/BiBi.

**Add 25 per cent to your fundraising without paying a penny more**

Help us maximise your fundraising by asking your sponsors if they are eligible to Gift Aid their donations. All they need to do is tick the box to confirm that they wish to do so.

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<table>
<thead>
<tr>
<th>Full name</th>
<th>Home address</th>
<th>Postcode</th>
<th>Amount</th>
<th>Date collected</th>
<th>Gift Aid</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr A. Example</td>
<td>1 Any Street, Anytown, Anywhere</td>
<td>AB1 2CD</td>
<td>£20.00</td>
<td>01/02/03</td>
<td>✓</td>
</tr>
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Amazing things happen at Great Ormond Street Hospital every day.

Your fundraising will help us build the new Children’s Cancer Centre at GOSH and save more children’s lives.

If you can help build it, you can help beat it.
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Please make cheques payable to Great Ormond Street Hospital Children’s Charity.

Please send all cheques, along with your sponsor forms, to Community Fundraising, Great Ormond Street Hospital Children’s Charity, 40 Bernard Street, London WC1N 1LE.

If you would like further information please give us a call on 020 3841 3131 or visit us at gosh.org/fundraising.

Great Ormond Street Hospital Children’s Charity. Registered charity no. 1160024.

We (Great Ormond Street Hospital Children’s Charity and its trading subsidiary Great Ormond Street International Promotions Ltd), will always treat your personal details with the utmost care and will never sell or swap with other organisations for their marketing purposes. We will keep your data safe and private, holding the information you provide for communication, marketing, analysis and administrative purposes.

We will send you postal information based on our legitimate interest to communicate with you, but rest assured you can stop receiving this, or change any of your preferences at any time by contacting us on 0203 841 3131, at supporter.care@gosh.org or by writing to us at 40 Bernard Street London WC1N 1LE. For full details of what information we hold and how we process your data, please visit our privacy policy, gosh.org/privacy.
Thank you so much for fundraising for Great Ormond Street Hospital Children’s Charity!

Once you have completed your fundraising, please complete and return this form to the address on the right, or follow the instructions on the right to make your donation online.

YOUR DETAILS
Supporter number (if known)
Title
Surname
Organisation (if applicable)
Address*
Postcode*
Telephone number
Email address

EVENT DETAILS
What did you do?
How much did you raise?
We recommend that you count all funds in the presence of a witness
How would you like to be acknowledged?
Letter
Email
No acknowledgement needed
Signed
Date

STAYING IN TOUCH

How we’ll use your personal information
We (Great Ormond Street Hospital Children’s Charity and its trading subsidiary Great Ormond Street International Promotions Ltd) will hold the information you provide to us for communication, marketing and administration purposes in accordance with the Data Protection Act 1998. Please read our privacy policy at www.gosh.org to find out more about how we collect and use your information.

We’d like to keep you updated
We would like to keep you up to date about news, our fundraising campaigns and other events, products from our charity shop and what you are helping us to achieve. Please indicate your preferences below:
Email
Telephone
SMS

We do not sell, share or swap your information with any third party for the purpose of them sending marketing information. We promise not to overwhelm you. We will keep your details safe and if you change your mind about your communication preferences or want to stop receiving communications, you can contact us at any time: 40 Bernard Street, London WC1N 1LE, telephone 0203 841 3131 or supporter.care@gosh.org.

THANK YOU FOR YOUR SUPPORT
Great Ormond Street Hospital Children’s Charity. Registered charity no. 1160024
You're a star!

This certificate is awarded to

For

And raising a fantastic

Thank you for helping to build a breakthrough.

Great Ormond Street Hospital Children's Charity. Registered charity no. 1160024.
You’ve been amazing!

This certificate is awarded to

For

And raising a fantastic

Thank you for helping to build a breakthrough.