

Everyday Impact Fund FAQ Document

What is the Everyday Impact Fund?

GOSH Charity is excited to launch another round of the 'Everyday Impact Fund'. We want to fund the little things that make a big difference, going above and beyond to improve the experiences of patients and their families. Projects must deliver direct benefit for patients and families that are under clinical care at the hospital and may not benefit named patients only.

We recognise that frontline staff have a unique understanding of the day-to-day challenges for families at GOSH, and we are keen to support you in turning your ideas into action for the benefit of patients and their families.

Projects should align with one, or more, of GOSH Charity's strategic objectives for patient and family experience and you will be required to explain how your project is aligned to this in your application.

Who is eligible to apply for this funding call?

All members of GOSH staff are eligible to apply. With this funding scheme, the charity aims to improve the healthcare experience for patients and families by supporting initiatives that go beyond NHS funding provisions. For examples of successful projects funded in the previous round, please visit [the Everyday Impact Fund webpage](#).

Prior to applying, you should explore whether alternative funding options from the hospital or department budgets would be more appropriate for your project.

I applied to a previous round; can I apply again?

That depends. All unsuccessful applicants will have received written feedback from the Healthcare Panel and are eligible to resubmit providing they clearly demonstrate how they have considered and addressed the feedback in their resubmission.

We also welcome new ideas from previous unsuccessful applicants and current Everyday Impact Fund grant holders, but we ask that current grant holders contact us on GrantEnquiries@GMS.gosh.org before applying for a new project.

The Everyday Impact Fund exists to support novel, innovative pilot projects in gathering data and demonstrating impact at GOSH, therefore re-applications for previously awarded projects are not eligible.

Is there a minimum / maximum funding request?

We have a funding envelope of £100,000 for this round and each project can apply for a maximum of £10k. There is a minimum funding request of £2,000, and projects can be a maximum of one year in length.

How long is the funding call open for?

This funding call will open on 7th September 2026 and the deadline to submit your application is 28th October 2026.

What is in scope?

The Everyday Impact Fund will support initiatives that will have a direct effect on improving the lives of patients and families at GOSH. There is no upper limit on the project length so long as the applicant has budgeted accordingly.

What's in scope:

- Projects must deliver direct benefit for patients and families that are under clinical care at the hospital.
- Projects must be novel and go above and beyond NHS funding provisions. Prior to application, you should explore whether alternative funding options from the hospital or department budgets would be more suitable for your application.
- Projects which intend to continue beyond the length of the grant should have considered potential routes to long-term financial sustainability.

What's not in scope:

- Research funding requests are not within the scope of this call and researchers are not eligible to apply for top up funding for research grants.
- Indirect benefits to patients and families are out of scope and projects should not benefit named patients only.
- The scheme is not an expenses scheme for staff and projects that only provide direct benefit to staff will not be considered.
- The Everyday Impact Fund is also unable to support:
 - Projects focused primarily on treatment and clinical outcomes
 - Refurbishments
 - Asks for equipment alone
 - The running/attendance of externally hosted events.

How do I apply?

You should submit your application by 28th October 2026, through the online form on the [Charity's Grant Management System](#). Once you have created an account you will see the option to apply. If you have trouble accessing the application portal, please contact GrantEnquiries@GMS.gosh.org.

The GOSH Charity team will be holding a webinar for potential applicants on 1st October 2026. Please register for the webinar [here](#). A recording of the webinar will be made available following the event for anyone who is not able to join on the day.

We will also be running drop-in sessions to support GOSH staff with their applications. These will be held online during the application period.

You can find full guidance and more information for the sessions on the Everyday Impact Fund section of our website [here](#).

Who needs to sign off on my application?

Your application will need to be signed off by your Associate Chief Nurse and a Finance Officer. You should discuss your idea with these individuals before you apply and keep them informed throughout the application process. Once you have nominated your signatories in the online system, they will receive an email asking them to approve your application. Please note this sign-off must occur before the final deadline of 28th October 2026, so make sure you leave plenty of time for submissions ahead of this date.

It is also important to discuss your project ideas with relevant teams at GOSH such as procurement, infection control, safeguarding, and health and safety. Engaging with these teams early is key to ensuring the project is feasible and that they can support its successful delivery

How will you choose which projects are funded?

Applications will be checked for eligibility and completeness by the Charity's Grant Funding team. Following this, eligible applications will be reviewed and scored by a dedicated [Healthcare Panel](#) which will include lived experience experts, healthcare professionals, hospital representatives and charity staff.

Applications will be scored using five criteria:

1. **Patient benefit.** Projects must have a clear and tangible impact on improving patient and family experience at GOSH, delivering immediate patient benefit.
2. **Deliverability.** You must have a clear plan for how you will deliver and implement your project, and you will need to detail this in your application. You should have identified and mitigated any risks or challenges which might prevent you from delivering your project.
3. **Patient and public involvement/EDI.** You should involve patients and families in the planning of your project and explain how you have done this in your application. You should also have plans for how you will continue to bring patient and family voice into your work, with clear plans for how you will measure impact and collect feedback. Your project must also aim to benefit a wide range of patients and families. You should therefore consider how your project will engage underrepresented groups.
4. **Multidisciplinary approach.** You should consult members of different teams at the Trust during project planning process as this coordination will likely benefit the reach and impact of the project.
5. **Strategy Objectives, outcome and impact**
You must select suitable strategic objectives and outcome measures in your application. You should also have a suitable plan in place for collecting this data.

In order to be funded, applications will need to score sufficiently highly against each of these criteria. The Healthcare Panel are responsible for making the final funding recommendation.

What is the timescale from submitting my application to finding out the outcome?

The call will close on 28th October 2026, and we aim to let all applicants know the funding decision for their application by January 2027.

What happens if my application is successful?

If your application is successful, you will receive an email with a Grant Award Letter (GAL) attached. Your project is not formally funded until the GAL is signed and returned. This letter will set out the amount of funding you have been awarded and the completion date for your project, as well as providing details on how you can access the funds. It will also include any funding conditions and reporting expectations. The grant funding team will be available to support at all stages.

What happens if after approval of my application, my project is delayed, or I need further funding?

Once the grant has been approved, if the project scope or budget changes you must inform the Grant Funding Team of the changes by emailing GrantEnquiries@GMS.gosh.org. We would expect a formal request with reasonable notice for this to be considered. If your project is delayed or not going to plan, we may need to extend the completion date on your grant.

Why are projects around staff wellbeing/morale not considered under this funding call?

This funding is for projects that will have a direct impact on improving the experience of patients and families at the hospital. While projects around staff wellbeing/morale may have a secondary impact on the care delivered to patients and families, this is not the aim of this funding call and as such these projects are not within scope.

Staff support is a separate strategic area of funding which GOSH Charity currently supports through a variety of grants, including the GOSH Hardship Fund, subsidised nursery and holiday playscheme places, a staff health and wellbeing grant that includes a physiotherapy and massage service, mental health first aid training and a 24/7 employee assistance programme (CareFirst). The charity also funds the GOSH Community Choir and Staff culture club workshops, as well as the GOSH Learning Academy. GOSH staff seeking charity funding in this area should speak to their general manager to establish the need and strategic relevance of the project and then follow the standard routes within the hospital to prioritise the proposal. This may then be recommended for Charitable support via the Hospital Executive Management Team.

The Charity Grants and Impact Team and the GOSH HR&OD Team are working together at present to review our staff funding provision, to ensure it is best meeting the needs of staff at GOSH.

Where can I find out more information and who can I speak to about this funding call?

There are various mechanisms by which you can find out further information and ask any questions you might have. These include:

- Drop-in support sessions online. Please visit our webpage for exact time and date of these sessions.

- An information webinar on 1st October 2026 which will also be made available as a recording.
- Through your Charity Champions or EDIF Experts.

If you have any further questions about the Everyday Impact Fund, please email GrantEnquiries@GMS.gosh.org.