

Fundraising idea

Give an hour – win a day!

The concept

Everyone loves having extra holiday time to take off work, so what better incentive to persuade your colleagues across the company to get involved in fundraising, than to give them the chance to win an extra days holiday!

How it works

You will need to secure senior management support for this fundraising idea! You can run this at any time of the year, but we think it's a great idea to celebrate the return to work in the New Year, which is apparently when a lot of people actually start booking their summer holiday!

You will need to promote that you are running a draw to win a day's holiday. Everyone can take part and you can run this every month or as often as you like, it's up to you (and HR of course!).

To take part, staff will need to donate an hour of their month's pay to the charity.

Taking part is as easy as 1, 2, 3

1. Email the HR Department and tell them you want to take part, and how often.
2. Your name will automatically be entered into the next draw and your donation(s) will be deducted from your monthly salary and donated to the charity.
3. Look out for the email from HR announcing the lucky winner!

That's all there is to it.

How the charity can support you

- We would be delighted to visit you, represent the charity and help kick off your first event.
- Supply materials – t-shirts, balloons, posters, stickers, banners.
- Information – case studies and detailed information on the hospital.
- PR – we can report your activity on our website, in our publications and use your company as a case study.

